



Experience

Consulting - Principal

2010 - Present

- International Cryospere Climate Initiative – Sr. advisor and manager of conservation agriculture implementation for the reduction of black carbon emissions from crop residue burning in the Andean and Himalayan farming regions.
- Chico State University – Co-founder and consultant for Regenerative Agriculture Initiative. This center is being developed to research, demonstrate, and disseminate approaches to green house gas draw-down while restoring ecosystem services and profitably to farming. 2016-present.
- California Association of Food Banks – Protein acquisition. One in seven children in California remain food insecure. 2016-present.
- Doug and Kris Tompkins Foundation – Agroecological design and operational plan for organic no-till on Laguna Blanca, 7000 acre organic farm in Argentina. August, 2015.
- Carbon Underground and Regeneration International – providing scientific support and planning for UN briefing and media outreach on soil carbon, climate change, and agriculture policy. 2015-present.
- Lecturer – Cal Poly, SLO, Ruminant Nutrition – DSCI 201 – Combined the science of ruminant nutrition with the critical questions of what place ruminants have in a climate challenged world and human nutrition. Fall and Spring quarters 2014-15.
- Howard G. Buffett Foundation – Smallholder farmer sustainable development research focused on agroforestry, no-till, animal-powered, regenerative agricultural approaches for what is affordable, available, and soil building. This is in concert with Howard Buffett's effort to raise a focus on the "Brown Revolution," the most pragmatic approach to creating sustainability for food insecure farmers who represent up to 60+% of the world's hungry. 2010 - 2014
- Research overview for policy formation for international agricultural development to Sr. Vice President of the Howard G. Buffett Foundation, primarily in the area of conservation agriculture (CA) in Zambia, Ghana, Mali, Liberia, and Tanzania.
- Led a three-day country strategic planning process for 50 Burundi leaders, including former Prime Minister, Minister of Agriculture, and current Minister of Culture. It was the first time there had been a democratic broad-spectrum visioning effort for this developing country.
- Trainer/educator/coordinator for AGRA supported seed growers on the African continent focused on conservation/biological agriculture principals. (2011-14)
- Volunteer - helped create a major grant effort with Global Service Corps – Tanzania. 2010

Rodale Institute CEO

Kutztown, PA
2007 - 2010

- As Rodale Institute's (RI) first CEO restored RI's recognition and prominence worldwide in both the organic industry and the research community.
- Boosted RI cash from \$2 to \$4 million in a time of recession
- Managed research, public relations/media, accounting, facilities, farm and maintenance with a staff of 32.
- Oversaw approximately 12 grants of over \$2.5 million
- Keynote speaker and spokesman in demand for regenerative agriculture; invited to speak nationally and internationally to over 80 audiences in two years.
- Re-established RI's past involvement with international efforts and relationships including initiating two African projects, Mali (Africare) and South Africa (HG Buffett Foundation).
- Developed a policy arm and contributed to local, state, national and international policy language, laws, and focus, especially with regard to soil.



- Co-signer, founding member Round Table on Organic Agriculture and Climate Change, Copenhagen, Denmark - 2009.
- Co-authored two globally recognized papers on building healthy soils and its relationship to mitigating climate change and feeding the world's hungry.

Northwest Earth Institute
Executive Director

Portland, OR
2006 - 2007

- Provided leadership and direction to staff, board and a large group of volunteers towards the non-profit's mission to motivate people to take responsibility for the sustainability of Earth's resources.
- Managed and prepared budgets, provided oversight to programming, and collaboratively developed working culture for the organization.
- Led in the development of a long-range strategic plan to move the organization from founder-based to a board and staff based organizational effort.
- Expanded non-profit's outreach and programming from a national focus to an international reach.

Environmental Center San Luis Obispo County
Executive Director (Interim)

San Luis Obispo, CA
2005 – 2006

- Led and facilitated strategic planning, board development, fund raising and staffing plan to align with and fulfill the redefined mission.
- Developed draft board policies to reinstitute annual membership meetings and brought organization back into compliance with by-laws.
- Launched county-wide Eco-Summit for all county environmental non-profits.

The Savory Center
Executive Director

Albuquerque, NM
April 2003 to 2005

- Provided leadership and management for international nonprofit with a mission to restore and regenerate deteriorating landscapes for the people and lives dependent on that land.
- Developed annual budgets and closely managed division heads in meeting budgetary goals.
- Initiated and oversaw the total redesign of the organization's international and domestic educational program.
- Established and maintained close working relationships with the volunteer board of directors, the Development Officer and the Advisory Council.
- Amended by-laws and established governance policies.
- Initiated and oversaw organization's first strategic plan to re-prioritized and focus more closely to the clarified mission.
- Supervised employees in three states, including but not limited to hiring, scheduling, work priorities, conflict resolution, wages, law compliance, and employee morale.
- Initiated and led the creation of a 1st ever evaluation for organization's founder-led African Center, Victoria Falls, Zimbabwe.

Agriculture Education Foundation
President/CEO (California Agricultural Leadership Program)

Atascadero, CA
1986 – 2003

- Planned and directed primary fund raising efforts for the non-profit increasing the endowment fund from \$100,000 to more than \$7,000,000.
- Directed 60 fellows annually in a broad-based liberal arts leadership educational fellowship including in-state, two-week domestic and three-week international seminars.
- Rewrote and deployed a re-design educational curriculum to meet current societal leadership demands.
- Developed planned giving program.
- Led the organization through its first and two subsequent strategic planning efforts.



- Stewarded and maintained relationships for on-going collaborative educational curriculum with five California Universities and Deans of Agriculture.
- Facilitated educational programs with internationally recognized leaders including Mother Teresa, six heads of state, scores of ambassadors, ministers, congressmen, senators, and hundreds of inspirational community and grass roots leaders.
- Helped train and advise many fellows into industry and/or political positions. Graduates include US Congressmen, CA State Senators, CA Lieutenant Governor, CA Secretary of State, State Assemblymen, CA Secretaries of Agriculture, and numerous County and Local officials.
- Initiated Board of Directors development and effectiveness training.

California Polytechnic State University
Full Professor - Tenured

San Luis Obispo, CA
1974 – 1986

- Member of Academic Senate.
- Selected and served on Dean of Agriculture University-wide selection committee.
- Selected as a training member for a University/Mexico government joint effort on agriculture education.
- Taught multiple and wide-ranging courses including population genetics; ruminant nutrition; artificial insemination; multiple sections of my General Dairy Science course were added to satisfy student demand; and Fitting and Showing.
- Advised student dairy club, which became a winner at the National Dairy Science Meeting's competitions.
- Coached dairy cattle judging teams at national levels.

Virginia Polytechnic Institute and State University
State Dairy Youth Extension Specialist

Blacksburg, VA
1972 – 1974

- Collaborated with County Extension Agents for agriculture youth programming.
- Developed curriculum and published articles including national publications.
- Coached two state teams for national judging competitions.
- Originated, designed and taught an undergraduate course for the Dairy Science Department.

Education

Pacifica Graduate Institute
Ph.D. - Depth Psychology -

Santa Barbara, CA
2000 - 2007

Dissertation title: "Awakening to Ecocide"

Abstract: Human beings have systematically and rapidly engaged in the destruction of the natural world. Since long before modern times, the conscious or unconscious degradation of the environment, with its attendant pollution, atmospheric warming, soil loss, and elimination of species, has been accelerating, and is now climaxing at the most rapid pace ever recorded or studied. Humans are the primary disrupter of the natural balance and we remain as the principal disturbance to the self-healing quality of the natural world. People, for the most part, are acting as if this destruction, also known as "ecocide" is not occurring. Social, economic, and political structures both domestically and on the transnational level continue to support the status quo of humanity's destructive patterns. This study uses a depth psychological lens to examine the possible root causes of ecocide. It provides a reflective space for discussing the propensity to ecocide in the human psyche, then it investigates what distinguishes those who are conscious and working to change our current destructive paradigm from those who are ignoring it.



Virginia Polytechnic Institute and State University
Master of Science - Populations Genetics

Blacksburg, VA
1970 - 1972

Thesis: Characterization of Direct and Correlative Response to Selection for Increased Postweaning Gain in Laboratory Mice.

LaSalle, T. J., J. M. White and W. E. Vinson. 1974. Direct and correlated responses to selection for increased postweaning gain in mice. *J. Theoretical and Applied Genetics*. 44:272.

LaSalle, T. J., J.M. White. 1975. Characterization of response to selection for growth and maternal ability in laboratory mice. *Journal of Animal Science*.

<http://www.journalofanimalscience.org/content/40/1/48.full.pdf>

California Polytechnic State University
Bachelor of Science – Dairy Science

San Luis Obispo, CA
1966 -1970

Fellowships

- Kellogg National Leadership Fellowship - Group V, 1984-87
- California Agricultural Leadership Fellowship - Group VI, 1976-77

Community

- Board of Directors, Kellogg Leadership Alliance – (National) member nominating committee and Executive Director Review committee. 2003 - 2004.
- Founder/President, Templeton Education Foundation - 1989 - 92. A non-profit established to recognize and assist in funding outstanding teaching in the Templeton Unified School District.
- Coach, Girls' Basketball, Templeton Community Service District, 1990-91
- President/Co-founder, International Association of Programs for Agricultural Leadership, 1986.
- Board of Directors - Ag Network (Statewide - California) 1997-99.
- Board of Advisors – Kellogg National Fellowship Alumni Organization 1989-91
- Coach Little League Baseball - Templeton, 1986-89.
- Templeton Kiwanis - member and scholarship committee - 1988-92.
- Templeton Unified School District – Superintendents Advisory Committee.
- Married with three wonderful adult children.

Speaking

- National Heirloom Conference, Regenerative Agriculture; the Path to Climate Draw-sown. 8/16
- National Press Club, WDC, Panelist, 4/1000 French Ministry. 8/16
- UN University/Cal Poly, panelist, Climate Change, Agriculture as the Only Solution. 10/15
- Berlin- Keynote - Regenerative Agriculture as the Path to Restoring Climate Stability. 9/15
- Keynote – Innovations for the planet and people: Priorities for Actions. Milano Expo, Italy 9/15
- Briefing for the Ministry of the Environment, in preparation for Paris Climate Meetings, Berlin, Germany 9/15.
- Panel – Sustainable Food Production, Cal Poly, SLO - Monsanto sponsored 2015
- Keynote and lecturer trainer – Young Farmers Conference, The Stone Barns Center for Food and Agriculture, NY – 2014
- WODPA – Annual Meeting – keynote. December 2014
- Minister's Panel, 1st African Conference on Conservation Agriculture, Zambia (2014)
- Documentary Film – Symphony of Soil (2012)
- Documentary Film – Diet for a Hot Planet (2010)
- Documentary Film – Carbon Nation (2008)
- Documentary Film – In Good Heart (2007)
- Documentary Film – What's Organic About Organic (2009)
- Documentary Film - Acceptable Levels (2010)
- Documentary Film – Dig In: Sustainable is Attainable (2008)



- TV – E&E Television WDC – 2008
- TV – Martha Stewart Show – Nov. 2009
- TV – Vancouver Sept 2009
- TV – News Channel 69 PA 3 times 2007 - 2009
- Radio – Heartland of America 2008
- Radio - KQED Climate 2009
- Radio - Arcata GMO debate 2009
- Radio – WORN – Health Effects 2009
- Keynote – Ecological Responses of Organic Ag, Ministry of Agriculture, Tokyo, Japan 2010
- Keynote – Organic Ag Ecological Impacts, International Conf., Cyprus - 2010
- Keynote – CA Certified Organic Farmers, Annual Meeting – Chico 2010
- Keynote – Southern SAWG, Chattanooga, TN – Jan. 2010
- Presentation – FAO Conservation Agriculture, USDA – WDC 2010
- Keynote - Carolina Sustainable Agriculture Conference, Black Mountain, NC Dec. 5, 2009
- Keynote – National Wildlife Federation Annual Meeting – Pittsburg 2009
- Presentation – Union of Concerned Scientists 40th Anniversary – Boston 2009
- International Panelist – UN – African Food Sovereignty, NY. 2009
- Presentation – Green Group WDC 2009
- Keynote – Piedmont Environmental Council, Warrenton, VA - 2009
- Presentation – CA Cal CAN, Davis, CA 2009
- Keynote – Provender, Bellingham, WA Sept. 2009
- Presentation – Nature’s Path, Vancouver, BC Sept. 2009
- Presentation – Green Festival, WDC Sept. 2009
- Keynote - Sustainability, This Way. Conference, Chico, CA Aug. 2009
- Presentation – Carbon Investment Groups, London, England 2009
- Presentation – Hot and Crowded, Princeton University, Princeton, NJ 2009
- Presentation – 21st Century Agriculture, Landsdowne, VA 2009
- Presentation – Natural Food Expo East, Boston, MA 2009
- Presentation – Africa Panel, Sustainable Agricultural Development, UNEP, UN NYC, 2009
- Presentation – Food Lab – Soil and Climate, Fogelsville, PA 2009
- Keynote – NRCS, Cape May, NJ 2009
- Keynote – National RALLY Land Conservancy Alliance – Pittsburg, PA 2008
- Keynote – SARC Annual Meeting, Cal Poly, San Luis Obispo, CA Nov. 2008
- Keynote – MOSES, Michigan State University, East Lansing, MI Dec. 2008
- Keynote – Rapphanock Land Conservancy, Sperryville, VA 2008
- Presentation – NOFA, Rutgers University, NJ 2008
- Presentation – Regenerative Agriculture, Montreal, Canada, 2007
- Presentation – Seeds of Change, Santa Fe, NM 2007

Organizations/Websites/Publications Featuring Dr. LaSalle’s Work

Feature Article, Pesticide Action Network Magazine, Fall 2009

“Demand Organic, Heal the Planet” <http://www.panna.org/mag/fall2009>

*All Things Organic Conference and Trade Show *Good Earth Natural Foods *Environment & Energy Television *Virginia Conservation Network *Energy Future Coalition *Iowa State University *Organic Valley *Eat Well Guide *Women’s Health Magazine *California Climate & Agriculture Network *Organic Nation *Farm-to-Consumer Legal Defense Fund *Princeton University *Organic Consumers Association *California State University- Chico *Carolina Farm Stewardship Association *California Polytechnic University- Sustainable Agriculture Resource Consortium *The Organic Center *Provender Alliance

*California Certified Organic Farmers (CCOF) *International Federation of Organic Agriculture Movements (IFOAM) *Southern Sustainable Agriculture Working Group *Lancaster Farming *Our Choice by Al Gore *Organic Trade Association *Healthy School Meals *Natural Products Foundation *Maine Organic Farmers and Gardeners Association *Union of Concerned Scientists *Share the World’s Resources *Blueridge Institute/Blauen-Institut *Cornucopia Institute *Pesticide



Action Network-North America *Change.org *SolveClimate.com *Why Hunger *Soil Carbon Coalition *Global Policy Forum *GRAIN *The Organic Guide *United Nations Environmental Programme *World Changing Canada *AlterNet *Civil Eats blog *Grist *Vernon Economic Development Association *Cooperative Grocer *One Planet Diet *Beyond Pesticides *Rural Route Radio *Land Trust Alliance *Consumers Union *Food First/Institute for Food and Development Policy *Center for Urban Education about Sustainable Agriculture *On the Farm Radio *Piedmont Environmental Council *Climate Action Project *Small Business Newswire *Food and Health

References

Paula Hunker, Director of Policy and Strategy for Hunger Solutions Institute, Auburn University. Email: pgh0003@auburn.edu (334) 734-0359 (Former Rodale Institute Communications Directors)

Kofi Boa, Founder African Center for No-till Agriculture.

We co-taught growers and seed producers in Africa.

Kboa55@yahoo.com

Roland Bunch, International Sustainable Agriculture Consultant and Author

Specializes in soil building, green manure and cover crops.

rbunchw@gmail.com

Chris Thorsen, Principal, Radical Inquiry, Quantum Edge. (360) 331-1149 Office
(415) 740-0727 Cell Email: ct@quantumedge.org (Executive Coach)

Rio de la Vista, Coordinator Rio Grande Headwaters Land Trust. (719) 850-2250
Email: riovista@rmi.net (Former Board Chair Holistic Management)

Ann Thrupp, PhD, Executive Director Berkeley Food Institute. (707) 272-1152 Email:
athrupp@berkeley.edu (Former Fellow – CA Agriculture Leadership Program)